



Where Medi meets Pedi™



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FOOTLOGIX DRY SKIN ANTI-FUNGAL FORMULA (#7 Extra)
IS THE PERFECT COMPLEMENT TO SUMMER FLIP FLOPS
New moisturizing mousse softens and protects your feet instantly!

Toronto—April 2007—During the summer, feet take an extra beating. From going barefoot to wearing flip flops, you are constantly causing trauma to your feet—especially your heels—leading to dry, cracked skin. Not only can that cause your feet to look and feel rough and uncomfortable, it can create a portal of entry for fungus.

To the rescue comes Footlogix™ Pediceuticals Dry Skin Anti-Fungal Formula (7 extra). “This moisturizing mousse formulated especially for the feet, absorbs into the skin rapidly, so your feet won’t slip in flip flops or sandals,” explains Katharin von Gavel, president of Footlogix™. “Plus, it contains 1% Clotrimazole, an anti-fungal agent, which not only relieves the itching, scaling, cracking, burning, redness and irritation associated with fungus, including athlete’s foot and ringworm, it protects the feet against picking it up in the first place. The result is soft, smooth healthy feet that look and feel beautiful.”

Footlogix™ mousse incorporates the latest groundbreaking technology called Dermal Integration Technology™ (DIT). DIT is a patented trans-dermal technology that allows the active ingredients in Footlogix to penetrate faster and deeper into the skin than any other product. This mousse closely mimics the skin’s own composition. It supplements, rejuvenates, moisturizes and repairs the epidermis, creating a non-occlusive, long-lasting barrier on the feet, allowing the skin to transpire normally. Footlogix is completely absorbed into the skin, leaving no excess or greasy residue, quickly improving the skin’s overall health.

“The brilliance behind the Footlogix™ mousse is the DIT technology combined with Co-enzyme Q₁₀ and urea, making it the most effective moisturizer available to help give your clients the healthy feet they always wished they’d had,” says von Gavel, a pioneer in the specialized field of foot care. “What’s even better is that they’ll start to see visible changes within days, which will build with continued use.”

Suggested retail is about \$25. Available at professional salons and spas, Footlogix™ provides solutions for foot ailments, encouraging healthy, attractive feet. For more information or a salon near you, visit www.footlogix.com or call 1-888-442-4408.